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Investor Presentation
March 2014

STEPHEN R. RIZZONE
CHIEF EXECUTIVE OFFICER

LEGAL NOTICES

- THE ISSUER HAS FILED A REGISTRATION STATEMENT (INCLUDING A PROSPECTUS) WITH THE SEC FOR
 THE OFFERING TO WHICH THIS COMMUNICATION RELATES. BEFORE YOU INVEST, YOU SHOULD READ
 THE PROSPECTUS IN THAT REGISTRATION STATEMENT AND OTHER DOCUMENTS THE ISSUER HAS FILED
 WITH THE SEC FOR MORE COMPLETE INFORMATION ABOUT THE ISSUER AND THIS OFFERING. YOU MAY
 GET THESE DOCUMENTS FOR FREE BY VISITING EDGAR ON THE SEC WEB SITE AT WWW.SEC.GOV. THE
 ISSUER, ANY SELLING AGENT OR ANY DEALER PARTICIPATING IN THE OFFERING WILL ARRANGE TO
 SEND YOU THE PROSPECTUS IF YOU REQUEST IT BY CALLING 1-925-344-4200, EXT. 123.
- CERTAIN STATEMENTS IN THIS DOCUMENT CONTAIN FORWARD-LOOKING STATEMENTS WITHIN THE
 MEANING OF SECTION 27A OF THE SECURITIES ACT OF 1933 THAT ARE INTENDED TO BE COVERED BY
 THE "SAFE HARBOR" CREATED BY THAT SECTION. FORWARD-LOOKING STATEMENTS MAY ADDRESS THE
 FOLLOWING SUBJECTS AMONG OTHERS: EXPECTED PRODUCTS, APPLICATIONS, CUSTOMERS,
 TECHNOLOGIES AND PERFORMANCE AND OUR EXPECTATIONS CONCERNING OUR BUSINESS STRATEGY.
 FORWARD-LOOKING STATEMENTS INVOLVE INHERENT RISKS AND UNCERTAINTIES WHICH COULD
 CAUSE ACTUAL RESULTS TO DIFFER MATERIALLY FROM THOSE IN THE FORWARD-LOOKING
 STATEMENTS, AS A RESULT OF VARIOUS FACTORS INCLUDING THOSE RISKS AND UNCERTAINTIES
 REFERRED TO IN THE RISK FACTORS SECTION OF THE PROSPECTUS FOR THE OFFERING.
- IN THIS DOCUMENT, WE REFER TO INFORMATION REGARDING POTENTIAL MARKETS FOR PRODUCTS AND OTHER INDUSTRY DATA. WE BELIEVE THAT ALL SUCH INFORMATION HAS BEEN OBTAINED FROM RELIABLE SOURCES THAT ARE CUSTOMARILY RELIED UPON BY COMPANIES IN OUR INDUSTRY. HOWEVER, WE HAVE NOT INDEPENDENTLY VERIFIED ANY SUCH INFORMATION.



PROBLEM SOLVED

We wirelessly charge devices at a distance with a 3-D pocket of energy

PROBLEM: CHARGING REQUIRES TETHERING

- · Have to find a power outlet
- · Limits usability of mobile devices







OUR SOLUTION (IN DEVELOPMENT)

- WattUp transmitter will deliver power up to 15 feet in any direction to WattUp receivers
- Initial WattUp-licensed products will deliver 6 watts total to 4-24 devices
- User will decide how much power to send to each device via software driven user interface



SAFETY

Our partners will help us demonstrate our belief that our technology is safe

TECHNOLOGY

- WattUp transmits over same standard ISM radio bands as Wi-Fi routers and cordless phones
- Power is transmitted (distributed) over multiple antennas and collected on the receiving device
 - Any one WattUp antenna has lower power density than a cellular phone antenna

SAFETY & REGULATORY FOCUS

- FCC Part 15 and Part 18
- · California Energy Commission (CEC)
- Specific Absorption Rate (SAR)

PARTNERS

- Engaged leading testing firms to create a well-defined path for regulatory testing
 - Underwriters Laboratories (UL)
 - BACL
 - Intertek
- Will license WattUp to market-leading OEMs to engender consumer confidence
- Will coordinate with top retailers to understand what safety parameters they require



TRUE WIRELESS POWER: WHY NOW?

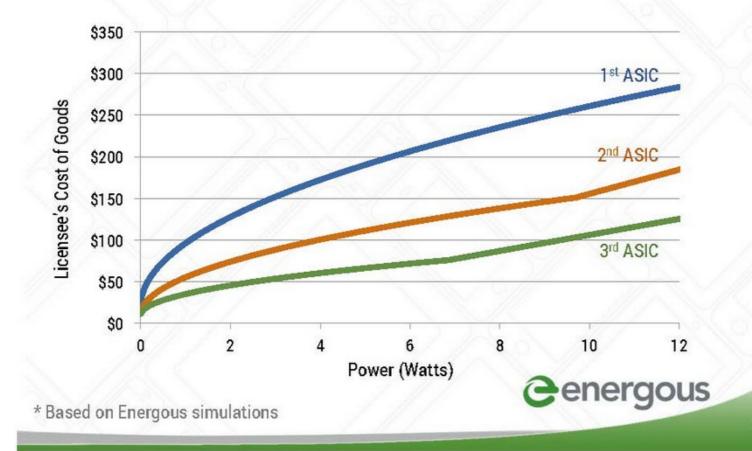
Our experience and new developments in technology make this possible

- MICHAEL LEABMAN'S EXPERIENCE
 - BS & MS from MIT
 - · Built phased array systems for Department of Defense
 - · Previously, founder/CTO of two startups in related fields
 - PureWave: WiMax & LTE base stations
 - TruePath: Multi-antenna systems that deliver Wi-Fi 50+ miles
- TECHNOLOGICAL ADVANCEMENTS
 - Application Specific Integrated Circuits (ASICs): Smaller technology nodes
 - · New antenna technologies: Metamaterials
 - · Processing power: Moore's Law



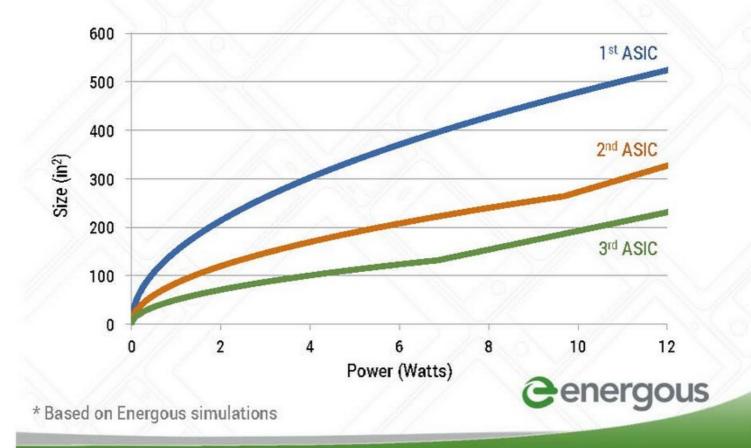
PRICE SCALABILITY

Our WattUp transmitter can scale in price to address different markets*



SIZE SCALABILITY

Our WattUp transmitter can also scale in size to enable different use cases*



PATENT STRATEGY

Our IP is our most important asset, so we are moving quickly to protect it

- . OUR IP STRATEGY IS DESIGNED TO PROTECT THE 5 KEY AREAS OF OUR TECHNOLOGY
 - 1. Processing algorithm
 - 2. Antenna design
 - 3. Transmitter and Receiver ASICs
 - 4. Other software controls (e.g., Bluetooth management)
 - 5. Hardware (e.g., board layout)
- WE EXPECT THAT OUR PATENT PORTFOLIO WILL POSITION US FOR LEADERSHIP
 - · 37 patent applications filed; 33 more in-process
 - · Innovation is our most fundamental core value



ECOSYSTEM

Our goal is to enable wireless power the way Wi-Fi enables wireless data











FOLLOWING THE WI-FI GAME PLAN

We intend to establish WattUp as a standard using the lessons from Wi-Fi's rollout

EARLY WI-FI INNOVATORS ESTABLISHED A STANDARD BY:

- Carefully selecting initial target markets
- Building multiple chips to further technology
- Partnering with market leading product companies
- Creating reference designs to reduce partners' risk and enable early adoption
- Validating applications through aftermarket accessories
- · Forming an association that led to adoption of a standard



INITIAL TARGET MARKETS

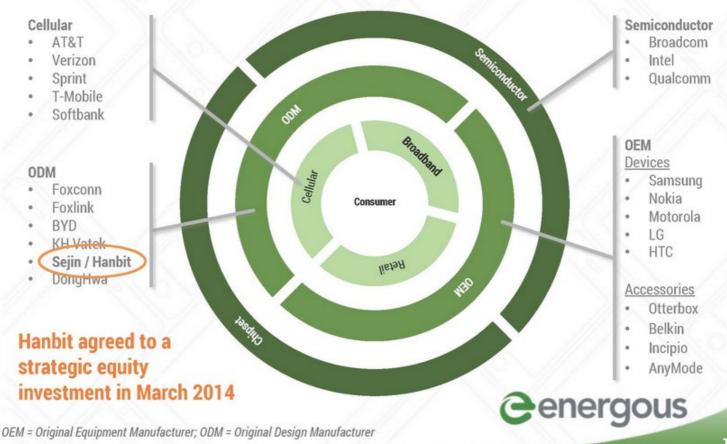
We considered various industry dynamics in scoring our opportunities

Segment	Power Required	Market Size	Available Margin	Growth Rate	Time-to- market	Avg
Smart Phone Accessories	4	5	4	5	5	4.6
Smart Phones	3	5	5	5	3	4.2
Tablet & Reader Accessories	3	4	4	5	5	4.2
Tablets & Readers	2	4	5	5	3	3.8
Wearables	5	2	1	5	4	3.4
Computer Accessories	4	4	3	3	3	3.4
Other Electronics (cameras)	2	5	3	3	3	3.2
LED Lighting (battery-powered)	5	2	1	4	4	3.2
Controllers (television, stereo, gaming)	4	2	2	4	4	3.2
Toys (battery powered)	4	4	1	4	3	3.2
Medical Devices	4	4	5	2	1	3.2
Personal Electronics (toothbrushes, razors)	5	3	1	3	3	3.0
Flashlights	5	2	1	2	5	3.0
Home Security & Sensors	5	2	1	3	2	2.6



ECOSYSTEM DEVELOPMENT: MOBILE PHONE MARKET

We have identified potential partners in the mobile ecosystem



BUSINESS ROADMAP

We have a robust plan of operational, technical and strategic goals

2013

- 1st Gen Prototype
- Management Team
- 2nd Gen Prototype

2014

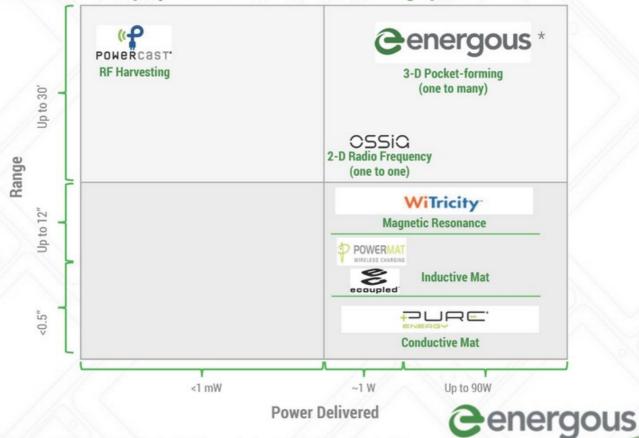
- · 1st Gen Transmitter and Receiver ASICs
- Strategic Partnership Announcements
- First Commercial Reference Design
- · Regulatory Approvals

- · Initial Licensed Products at CES
- 2nd Gen Transmitter and Receiver ASICs
- 3rd Gen Transmitter and Receiver ASICs
- · Foundational Patents Granted



COMPETITIVE LANDSCAPE

There are no other players in the 3-D Pocket-forming space



* We expect that our initial licensed products will deliver up to 6 watts at distances of up to 15'

MANAGEMENT **T**EAM

We have years of high-tech entrepreneurial experience

Steve Rizzone	Michael Leabman		
Chairman & CEO	Founder, CTO & Director		
CEO of 9 high tech companies Led 8 transactions, totaling about \$5B in shareholder appreciation Fellow, National Association of Corporate Directors	Founder, CTO & VP of 3 successful startups in multi- antenna systems Prolific inventor with 12+ related U.S./Intl. patents BS/MS, Massachusetts Institute of Technology		

Tom Iwanski	George B. Holmes	Billy Crotty
Interim CFO	VP Sales & Marketing	VP Operations
30+ year career in finance Director or officer for 5 SEC reporting companies	30+ years in sales and marketing with 10 public and private high-tech companies	25+ years in global operations, supply chain, sales, biz dev, engineering & strategic planning



INDEPENDENT BOARD MEMBERS

Our directors lend critical industry knowledge and technical credibility

Robert Griffin	obert Griffin Nicolaos G. Alexopulos, PhD	
Independent Director	Independent Director	Independent Director
 Founder and CEO of Griffin International Companies Clients include retailers such as Apple, Best Buy, Target, Wal-Mart, Amazon and Toys R Us Licensed products with Disney, Hamilton Beach, Duracell, Bass Pro Shops, and Alienware Formerly VP at Best Buy 	VP for RF Technologies, Antennas at Broadcom Author of five benchmark publications in antenna design Former Chair of Electrical Engineering department at UCLA and Dean of UC Irvine's Engineering School IEEE fellow & member of the US National Academy of Engineering	



CAPITALIZATION TABLE

After giving effect to intended 1-3.99 split

Security	Current	Post-IPD	
Common Stock Outstanding (1)	2,918,740	2,918,740	23.0%
Promissory Note w/ Interest thru 3/15/2014	2,309,582	2,309,582	18.2%
Employee Options Outstanding (2)	733,333	733,333	5.8%
Employee Options Reserved for Future Issuance	308,834	308,834	2.4%
Director / Consultant Options Reserved for Future Issuance	250,000	250,000	2.0%
Warrants Outstanding (3) (4)	513,519	949,519	7.5%
Shares Issued In Offering (4)		4,000,000	31.4%
Estimated Increase in Employee Option Plan (5)		1,246,900	9.8%
Fully Diluted Share Total	7,034,008	12,673,008	100%
Shares + In-The-Money Derivatives (6)	5,599,344	9,599,344	
Company Valuation @ \$5/share	\$ 27,996,722	\$47,996,722	

(1) Includes shares issuable upon closing of \$1M investment from Hanbit Electronics (2) Weighted average strike price of options is \$2.19 (3) Weighted average strike price of warrants is currently \$1.46; post-IPO, it will be \$3.67

(4) Does not include underwriter's 15% over-allotment option (600,000 shares) and related warrants (60,000 shares)
(5) Increase in employee option pool will be concurrent with IPO
(6) Assumes cashless conversion of in-the-money derivatives



Numbers do not sum to 100% due to rounding

SUMMARY

Our goal is to revolutionize the way people use electricity



- · We have the opportunity there is a real problem to be solved
- · We have the technology to solve the problem, with no meaningful competition
- · We have the team, the strategic partners and a plan to capitalize on the opportunity

We believe we have all the pieces we need to be a company of real significance.

