

Filed pursuant to Rule 433  
Registration Number 333-193522  
February 24, 2014



INVESTOR PRESENTATION  
FEBRUARY 2014

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## LEGAL NOTICES

- THE ISSUER HAS FILED A REGISTRATION STATEMENT (INCLUDING A PROSPECTUS) WITH THE SEC FOR THE OFFERING TO WHICH THIS COMMUNICATION RELATES. BEFORE YOU INVEST, YOU SHOULD READ THE PROSPECTUS IN THAT REGISTRATION STATEMENT AND OTHER DOCUMENTS THE ISSUER HAS FILED WITH THE SEC FOR MORE COMPLETE INFORMATION ABOUT THE ISSUER AND THIS OFFERING. YOU MAY GET THESE DOCUMENTS FOR FREE BY VISITING EDGAR ON THE SEC WEB SITE AT [WWW.SEC.GOV](http://WWW.SEC.GOV). THE ISSUER, ANY SELLING AGENT OR ANY DEALER PARTICIPATING IN THE OFFERING WILL ARRANGE TO SEND YOU THE PROSPECTUS IF YOU REQUEST IT BY CALLING 1-925-344-4200, EXT. 123.
- CERTAIN STATEMENTS IN THIS DOCUMENT CONTAIN FORWARD-LOOKING STATEMENTS WITHIN THE MEANING OF SECTION 27A OF THE SECURITIES ACT OF 1933 THAT ARE INTENDED TO BE COVERED BY THE "SAFE HARBOR" CREATED BY THAT SECTION. FORWARD-LOOKING STATEMENTS MAY ADDRESS THE FOLLOWING SUBJECTS AMONG OTHERS: EXPECTED PRODUCTS, APPLICATIONS, CUSTOMERS, TECHNOLOGIES AND PERFORMANCE AND OUR EXPECTATIONS CONCERNING OUR BUSINESS STRATEGY. FORWARD-LOOKING STATEMENTS INVOLVE INHERENT RISKS AND UNCERTAINTIES WHICH COULD CAUSE ACTUAL RESULTS TO DIFFER MATERIALLY FROM THOSE IN THE FORWARD-LOOKING STATEMENTS, AS A RESULT OF VARIOUS FACTORS INCLUDING THOSE RISKS AND UNCERTAINTIES REFERRED TO IN THE RISK FACTORS SECTION OF THE PROSPECTUS FOR THE OFFERING.
- IN THIS DOCUMENT, WE REFER TO INFORMATION REGARDING POTENTIAL MARKETS FOR PRODUCTS AND OTHER INDUSTRY DATA. WE BELIEVE THAT ALL SUCH INFORMATION HAS BEEN OBTAINED FROM RELIABLE SOURCES THAT ARE CUSTOMARILY RELIED UPON BY COMPANIES IN OUR INDUSTRY. HOWEVER, WE HAVE NOT INDEPENDENTLY VERIFIED ANY SUCH INFORMATION.



# PROBLEM SOLVED

We wirelessly charge devices at a distance with a 3-D pocket of energy

PROBLEM: CHARGING REQUIRES TETHERING

- Have to find a power outlet
- Limits usability of mobile devices



**WattUP**™  
by energous corporation



OUR SOLUTION (IN DEVELOPMENT)

- WattUp transmitter will deliver power up to 15 feet in any direction to WattUp receivers
- Initial WattUp-licensed products will deliver 6 watts total to 4-24 devices
- User will decide how much power to send to each device via software driven user interface

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# SAFETY

**Our partners will help us demonstrate our belief that our technology is safe**

## TECHNOLOGY

- WattUp transmits over same standard ISM radio bands as Wi-Fi routers and cordless phones
- Power is transmitted (distributed) over multiple antennas and collected on the receiving device
  - Power density through any one antenna is lower than that on a mobile phone

## SAFETY & REGULATORY FOCUS

- FCC Part 15 and Part 18
- California Energy Commission (CEC)
- Specific Absorption Rate (SAR)

## PARTNERS

- Engaged leading testing firms to create a well-defined path for regulatory testing
  - Underwriters Laboratories (UL)
  - BACL
  - Intertek
- Will license WattUp to market-leading OEMs to engender consumer confidence
- Will coordinate with top retailers to understand what safety parameters they require



# TRUE WIRELESS POWER: WHY NOW?

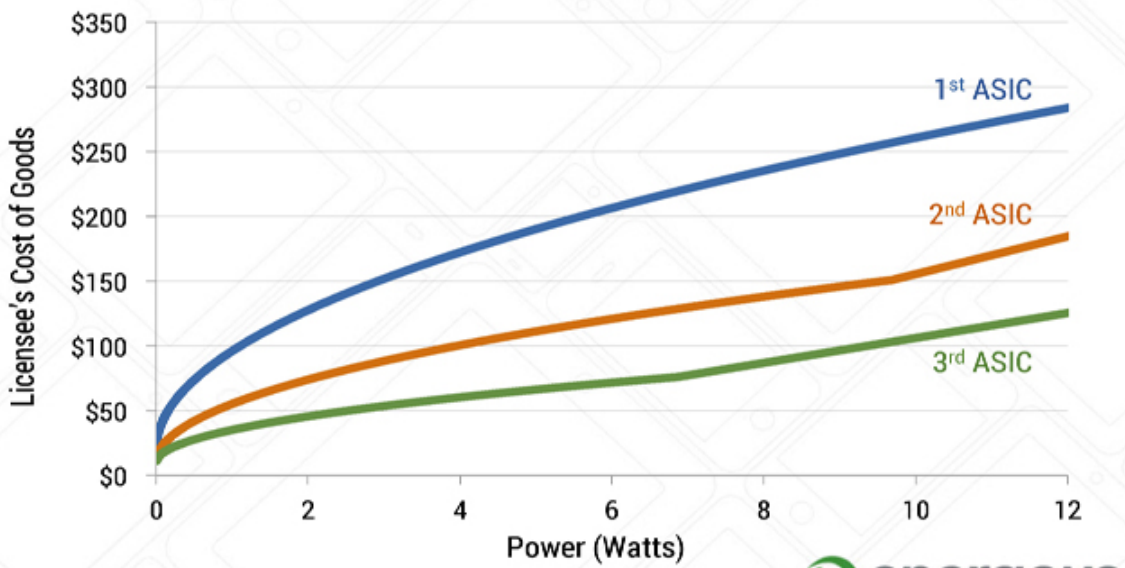
Our experience and new developments in technology make this possible

- MICHAEL LEABMAN'S EXPERIENCE
  - BS & MS from MIT
  - Built phased array systems for Department of Defense
  - Previously, founder/CTO of two startups in related fields
    - PureWave: WiMax & LTE base stations
    - TruePath: Multi-antenna systems that deliver Wi-Fi 50+ miles
- TECHNOLOGICAL ADVANCEMENTS
  - Application Specific Integrated Circuits (ASICs): Smaller technology nodes
  - New antenna technologies: Metamaterials
  - Processing power: Moore's Law



# PRICE SCALABILITY

Our WattUp transmitter can scale in price to address different markets\*

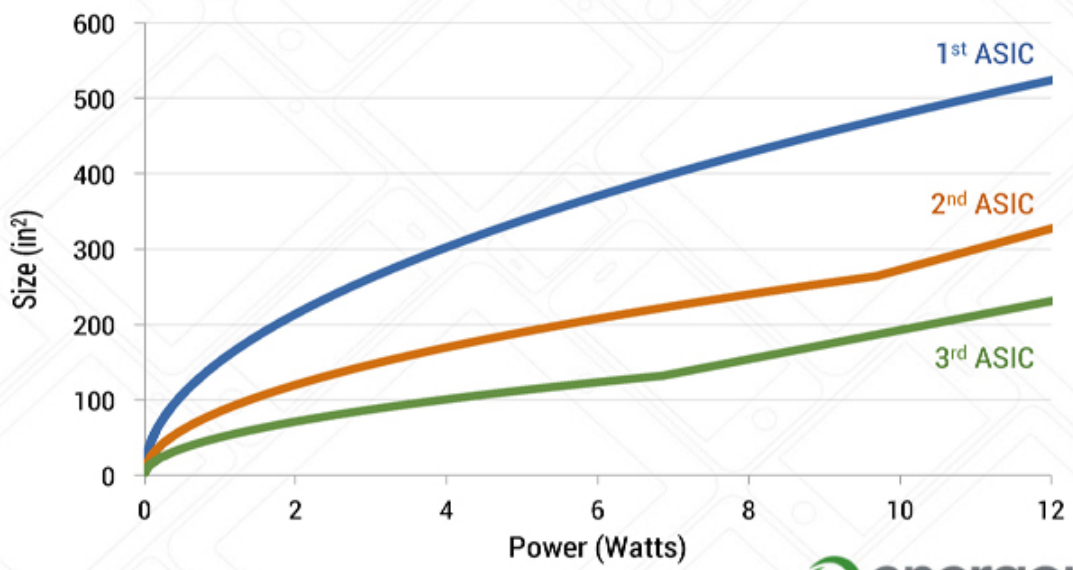


\* Based on Energous simulations



## SIZE SCALABILITY

Our WattUp transmitter can also scale in size to enable different use cases\*



\* Based on Energoous simulations





## PATENT STRATEGY

**Our IP is our most important asset, so we are moving quickly to protect it**

- OUR IP STRATEGY IS DESIGNED TO PROTECT THE 5 KEY AREAS OF OUR TECHNOLOGY
  1. Processing algorithm
  2. Antenna design
  3. Transmitter and Receiver ASICs
  4. Other software controls (e.g., Bluetooth management)
  5. Hardware (board layout)
- WE EXPECT THAT OUR PATENT PORTFOLIO WILL POSITION US FOR LEADERSHIP
  - 38 patent applications filed; 32 more in-process
  - Innovation is our most fundamental core value





# ECOSYSTEM

Our goal is to enable wireless power the way Wi-Fi enables wireless data



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## FOLLOWING THE WI-FI GAME PLAN

**We intend to establish WattUp as a standard using the lessons from Wi-Fi's rollout**

EARLY WI-FI INNOVATORS ESTABLISHED A STANDARD BY:

- Carefully selecting initial target markets
- Building multiple chips to further technology
- Partnering with market leading product companies
- Creating reference designs to reduce partners' risk and enable early adoption
- Validating applications through aftermarket accessories
- Forming an association that led to adoption of a standard



# INITIAL TARGET MARKETS

We considered various industry dynamics in scoring our opportunities

| Segment                                      | Power Required | Market Size | Available Margin | Growth Rate | Time-to-market | Avg |
|--|----------------|-------------|------------------|-------------|----------------|-----|
| Smart Phone Accessories                      | 4              | 5           | 4                | 5           | 5              | 4.6 |
| Smart Phones                                 | 3              | 5           | 5                | 5           | 3              | 4.2 |
| Tablet & Reader Accessories                  | 3              | 4           | 4                | 5           | 5              | 4.2 |
| Tablets & Readers                            | 2              | 4           | 5                | 5           | 3              | 3.8 |
| Wearables                                    | 5              | 2           | 1                | 5           | 4              | 3.4 |
| Computer accessories                         | 4              | 4           | 3                | 3           | 3              | 3.4 |
| Other Electronics (cameras)                  | 2              | 5           | 3                | 3           | 3              | 3.2 |
| LED Lighting (battery powered)               | 5              | 2           | 1                | 4           | 4              | 3.2 |
| Controllers (remotes, gaming)                | 4              | 2           | 2                | 4           | 4              | 3.2 |
| Toys (battery powered)                       | 4              | 4           | 1                | 4           | 3              | 3.2 |
| Medical Devices                              | 4              | 4           | 5                | 2           | 1              | 3.2 |
| Personal Electronics (tooth brushes, razors) | 5              | 3           | 1                | 3           | 3              | 3.0 |
| Flashlights                                  | 5              | 2           | 1                | 2           | 5              | 3.0 |
| Home Security & Sensors                      | 5              | 2           | 1                | 3           | 2              | 2.6 |



# ECOSYSTEM DEVELOPMENT: MOBILE PHONE MARKET

We have identified potential partners in the mobile ecosystem

## OEM (Devices)

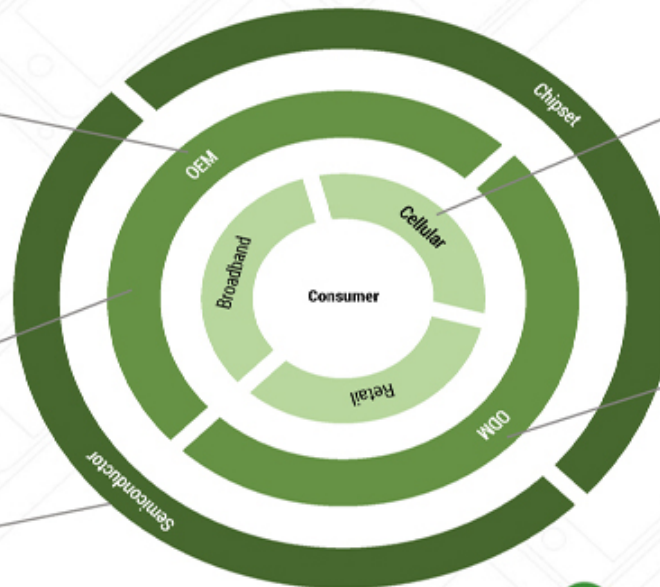
- Samsung
- Nokia
- Motorola
- LG
- HTC

## OEM (Accessories)

- Otterbox
- Belkin
- Incipio
- AnyMode

## Semiconductor

- Broadcom
- Intel
- Qualcomm



## Cellular

- AT&T
- Verizon
- Sprint
- T-Mobile
- Softbank

## ODM

- Foxconn
- Foxlink
- BYD
- KH Vatek
- Sejin
- DongHwa

## BUSINESS ROADMAP

We have a robust plan of operational, technical and strategic goals

- 2013**
- 1<sup>st</sup> Gen Prototype
  - Management Team
  - 2<sup>nd</sup> Gen Prototype
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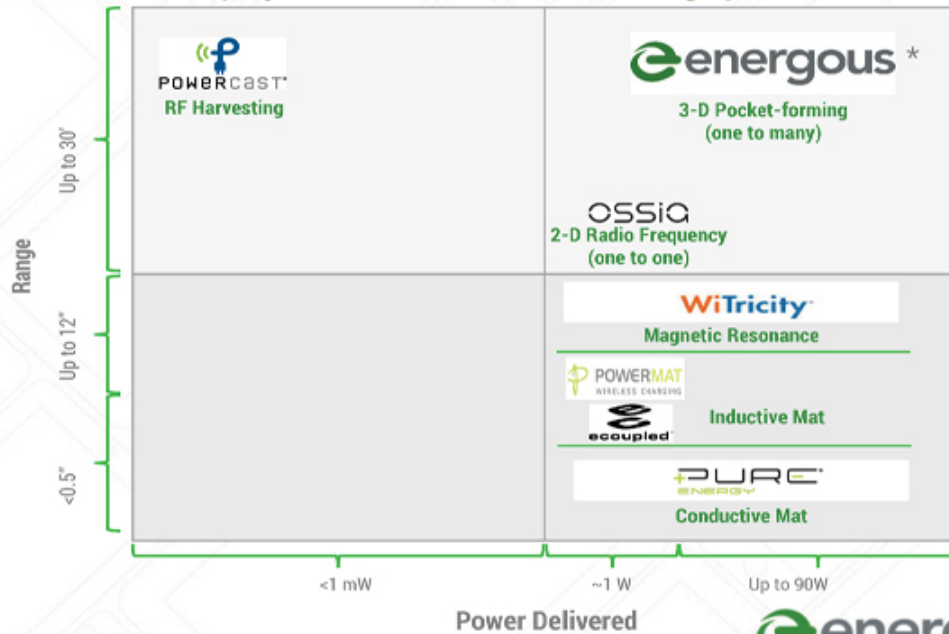
- 2014**
- 1<sup>st</sup> Gen Transmitter and Receiver ASICs
  - Strategic Partnership Announcements
  - First Commercial Reference Design
  - Regulatory Approvals
- 

- 2015**
- Initial Licensed Products at CES
  - 2<sup>nd</sup> Gen Transmitter and Receiver ASICs
  - 3<sup>rd</sup> Gen Transmitter and Receiver ASICs
  - Foundational Patents Granted



# COMPETITIVE LANDSCAPE

There are no other players in the 3-D Pocket-forming space



\* We expect that our initial licensed products will deliver up to 6 watts at distances of up to 15'



# MANAGEMENT TEAM

We have years of high-tech entrepreneurial experience

| <b>Steve Rizzone</b>   | <b>Michael Leabman</b>   | <b>Tom Iwanski</b>  |
|--|--|---|
| Chairman & CEO   | Founder, CTO & Director  | Interim CFO   |
| <ul style="list-style-type: none"> <li>• CEO of 9 high tech companies</li> <li>• Led 8 transactions, totaling about \$5B in shareholder appreciation</li> <li>• Fellow, National Association of Corporate Directors</li> </ul> | <ul style="list-style-type: none"> <li>• Founder, CTO &amp; VP of 3 successful startups</li> <li>• Prolific inventor with 12+ related U.S./ Intl. patents</li> </ul> | <ul style="list-style-type: none"> <li>• 30+ year career in finance</li> <li>• Director or officer for 5 SEC reporting companies</li> <li>• Sr. Manager of Audit at KPMG</li> </ul> |

| <b>George B. Holmes</b>   | <b>Billy Crotty</b>  | <b>Venkat Ramakrishnan</b>   |
|---|--|--|
| VP Sales & Marketing  | VP Operations  | VP Engineering   |
| <ul style="list-style-type: none"> <li>• 30+ years in sales and marketing with 10 public and private high-tech companies</li> </ul> | <ul style="list-style-type: none"> <li>• 25+ years in global operations, supply chain, sales, biz dev, engineering &amp; strategic planning</li> </ul> | <ul style="list-style-type: none"> <li>• 15+ years in developing and managing engineering teams developing high-tech products</li> </ul> |





# INDEPENDENT BOARD MEMBERS

Our directors lend critical industry knowledge and technical credibility

| <b>Robert Griffin</b>   | <b>Nicolaos G. Alexopoulos, PhD</b>  | <b>TBD</b>           |
|---|--|----------------------|
| Independent Director  | Independent Director   | Independent Director |
| <ul style="list-style-type: none"><li>• Founder and CEO of Griffin International Companies</li><li>• Clients include retailers such as Apple, Best Buy, Target, Wal-Mart, Amazon and Toys R Us</li><li>• Licensed products with Disney, Hamilton Beach, Duracell, Bass Pro Shops, and Alienware</li><li>• Formerly VP at Best Buy</li></ul> | <ul style="list-style-type: none"><li>• VP for RF Technologies, Antennas at Broadcom</li><li>• Author of five benchmark publications in antenna design</li><li>• Former Chair of Electrical Engineering department at UCLA and Dean of UC Irvine's Engineering School</li><li>• IEEE fellow &amp; member of the US National Academy of Engineering</li></ul> |                      |

## CAPITALIZATION TABLE

After giving effect to intended 1-3.99 split

| Security  | Current       | Post-IPO      | %     |
|---|---------------|---------------|-------|
| Common Stock Outstanding                        | 2,708,214     | 2,708,214     | 22.5% |
| Promissory Note w/ Interest thru 3/15/2014      | 2,309,582     | 2,309,582     | 19.2% |
| Options Outstanding (1)                         | 813,534       | 813,534       | 6.8%  |
| Options Currently Reserved for Future Issuances | 228,633       | 228,633       | 1.9%  |
| Planned Estimated Option Plan Increase (3)      | -             | 1,125,000     | 9.3%  |
| Warrants Outstanding (1)(4)                     | 461,561       | 861,561       | 7.2%  |
| Shares Issued In Offering (4)                   | -             | 4,000,000     | 33.2% |
| Fully Diluted Share Total                       | 6,521,524     | 12,046,524    | 100%  |
| Shares + In-The-Money Derivatives (2)           | 5,388,818     | 9,388,818     |       |
| Company Valuation @ \$5/share                   | \$ 26,944,090 | \$ 46,944,090 |       |

(1) Weighted average stock price: Options O/S \$2.22, Warrants O/S: Current \$1.22, Post-IPO \$3.58

(2) Assumes cashless conversion of in-the-money derivatives

(3) Planned increase in shares available to be granted in option pool prior to IPO

(4) Does not include the underwriter's over allotment of 15% (600,000 shares) and related warrants (60,000 shares)



## SUMMARY

Our goal is to revolutionize the way people use electricity



- We have the opportunity – there is a real problem to be solved
- We have the technology to solve the problem, with no meaningful competition
- We have the team, the strategic partners and a plan to capitalize on the opportunity

We believe we have all the pieces we need to be a company of real significance.

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